



THE JUNE CALLWOOD CENTRE
FOR YOUNG WOMEN

2019/2020

Annual Report



Changing Lives

“Jessie’s Centre has completely changed the course of my life. Their well-rounded support and services has allowed me to thrive as a young-mom. My son and I are so thankful for Jessie’s Centre and their amazing, supportive staff.”
– Aurora



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Soon after Kyona discovered she was pregnant, she dropped out of high school. “I was looking to get back into school but I didn’t want to go back to school with a belly,” says Kyona. “Then I was talking to a friend and she told me about Jessie’s school program.”

In partnership with **Toronto District School Board** (TDSB), Jessie’s school program offers a limited number of spaces to pregnant youth and young moms to earn high school credits at their own pace in a range of courses. The program prepares our students to reintegrate into community schools, alternative schools, and post-secondary education when they’re ready.

Kyona started in Jessie’s school program shortly after her daughter Kiara was born in March 2017. “For the first three months I had her in the classroom with me, and they moved her into the daycare when she got older,” says Kyona. Being able to achieve her own goals with her daughter close by was invaluable to Kyona, and she thinks it played a key role in Kiara’s infancy, too. **“I feel like her being at Jessie’s, attending their programs and daycare, helped a lot in her development.”**

About a year ago, with Jessie’s continued support she enrolled at a TDSB alternative school to complete her high school diploma. Even when schools closed due to the COVID-19 pandemic, Kyona managed to achieve her goal and completed her studies virtually. “My teacher and counsellor at Jessie’s helped me so much during that time,” says Kyona. “Their support meant so much.”

Next year, Kyona is hoping to study cosmetics management at Humber College.



Letter from the Chair

In our 38-year history, no year has been more challenging than 2020. From the COVID-19 pandemic and economic shutdown, to continued anti-black racism, police brutality, and systemic injustices for BIPOC, our communities have been shaken.

Yet even when the pandemic forced us to suspend in-person programs and services, the support of our generous donors allowed us to continue supporting pregnant youth and young parents across the GTA while we harnessed technology to strengthen and expand our reach. I'm proud of how our community has repeatedly risen to the challenge to stand strong, together.

As we look to the future, we are reassessing our programs to ensure they're inclusive for all. Through our 2020-2023 strategic plan, we're committed to being both an ally and a voice in the fight to end racism, while supporting racialized groups through an anti-racism and social justice mandate. To help more young women reach their full potential as adults and new mothers, we're actively increasing Jessie's profile within the community and under-served areas of the city.

Thank you to our staff for their unwavering dedication to our community, ensuring young parents and their children received necessary support during a time of great uncertainty. Thank you to our volunteers for selflessly devoting their time and energy, to our Board of Directors for supporting our initiatives, and to the young women and children who put their trust in us every day.

Finally, thank you to our funding partners and our donors. It's because of your vital support that we're not only meeting the needs of the Jessie's community today, but tomorrow, as well.

Lindsay Brent
Chair of the Board

Program Stats

It's because of generous donors like you that Jessie's has been able to virtually offer so many of our programs and provide food vouchers and other essentials to our young moms and their children so that they could stay healthy in these unprecedented times.

During the Shutdown

- 174** Emergency Requests for practical supports fulfilled
- 16** Virtual Prenatal Group sessions with 9 youth attending each session
- 17** Virtual Infant-Feeding Group sessions with 9 youth attending each session
- 1124** Virtual Counselling Sessions
- 70** Virtual Well Woman and Well Baby visits
- 19** Virtual child development assessment (ASQ-3® & ASQ-SE) screenings completed

Program Updates

In March, everything changed as we quickly suspended all in-person programs and services, and began providing virtual and remote services only, in an effort to slow the spread of COVID-19.

What didn't change was our dedication to our mission. For more than 35 years, Jessie's has worked to help young mothers rise and reach their full potential, and a global pandemic hasn't changed that.

In early September, we reopened for a combination of virtual and in-person services.



School Program

In the spring, our counsellors helped 12 young moms complete their high school diplomas virtually. In September, 12 new students started our program. For physical distancing, they're in two cohorts of six, alternating days on which they receive in-class learning and virtual learning. Our **Employment and Career Readiness** program also restarted with four participants, in two cohorts.



Parent-Child Centre

While our doors were closed, our counsellors provided remote support to young moms and conducted virtual assessments with children to make sure that they continued to meet age-appropriate milestones. The PCC reopened in September to provide child care for those in our school program and **Employment and Career Readiness** program.



Counselling Services

During the shutdown, many clients struggled with their mental health due to the loss of in-person resources and supports. We provided remote emotional support, advocacy, and referrals to help with the challenges of parenting young children while in isolation. Counselling services remain remote, and we're also now running virtual prenatal and postnatal support groups.



Health Services

Our registered nurse has been providing virtual prenatal and postpartum support, including breastfeeding support, individual health counselling, and referrals to support our clients' physical wellbeing throughout the pandemic. We also recently resumed our weekly **Well Baby & Well Woman** clinic with a visiting physician after holding virtual sessions for many months.



Financial Report

SUMMARY OF REVENUE AND EXPENSES

APRIL 1, 2019 - MARCH 31, 2020

Revenues

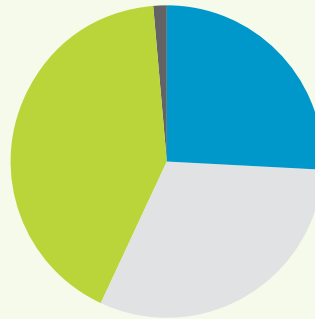
● Donations	\$ 385,984.00
● United Way Toronto	\$ 460,254.00
● Government Grants	\$ 619,834.00
● Miscellaneous	\$ 18,442.00
Total	\$ 1,484,514.00

Expenses

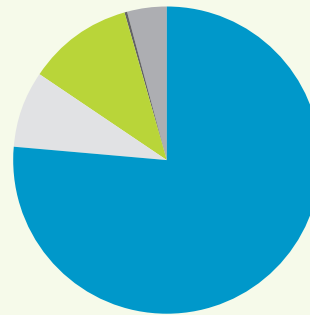
● Programs	\$ 1,129,987.00
● Operations	\$ 120,739.00
● Administration	\$ 163,710.00
● Fundraising	\$ 3,632.00
● Amortization	\$ 60,667.00
Total	\$ 1,478,735.00

Restricted Funds

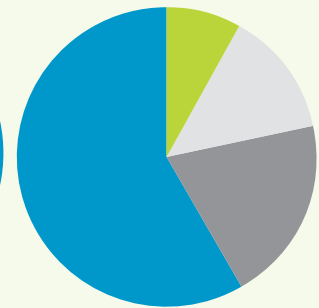
● Casey Frayne Fund	\$ 20,521.00
● Endowment Fund	\$ 33,402.00
● Scholarship Fund	\$ 50,000.00
● Capital Improvement Fund	\$ 143,926.00
Total	\$ 247,849.00



Revenues



Expenses



Restricted Funds

For complete audited statements, visit jessiescentre.org.

Vision for Tomorrow

It's because of generous donors like you that Jessie's is able to foster lifelong positive outcomes for pregnant youth and young parents, not only during a global pandemic, but every day. Here are a few ways we plan to grow over the next few years:

- We will help more young parents reach their full potential by increasing our capacity to serve pregnant and parenting youth of all genders, including child-bearing trans and gender non-binary parents.
- We will develop new and innovative paths for education, including secondary school, skills training, professional development, career counselling, and personal development, so that more young parents can achieve their education and career goals.
- We will reach more young parents with our services by focusing on digital outreach and online services. We will work towards decentralizing Jessie's Centre as the only site for program delivery, giving us more opportunities to connect with young parents who live further from our centre.

By working to increase Jessie's profile within the community and under-served areas of the city, we will help more pregnant youth and young parents achieve the happiness and independence they deserve.

Help us provide a better tomorrow for pregnant youth and young parents:



To learn more about Jessie's Centre, visit jessiecentre.org



THE JUNE CALLWOOD CENTRE
FOR YOUNG WOMEN



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